

Woodlands Academy,
Hathaway Gardens,
W13 0DH

Head Teacher: Ms C Hasker

Together We Achieve

Monday 6th October, 2025

RE: Readathon

Dear Parents/ Carers,

I am excited to announce that we are running a **Read for Good Readathon** next week, **Monday 13th - Friday 16th October** and we'd love your child to join in!

It's been proven that children who read for pleasure are more likely to be successful and happy throughout their lives (OECD, 2002).

The charity Read for Good encourages children to read through its unique motivational approach that inspires reluctant readers to give reading a go and keen readers to read more widely. Pupils can choose whatever they want to read - from comics to classics and audiobooks to blogs - they are not being assessed, it's all about reading for fun! And, they are motivated to read because the money they raise in sponsorship helps to provide a regular supply of brand new books and a resident storyteller to every major children's hospital in the UK.

All you have to do is:

1. **Take a look at what they plan to read, or help them complete their list of books to read.** Remember they can read whatever they want: books, e-books, poetry, comics – anything goes! Sharing books is fine too (in fact recommended!) as well as listening to audio books.

2. **Help your child find sponsors among family and friends.** The easiest way to sponsor a child is at <https://readathon.my.salesforce-sites.com/sponsor> (which family and friends can use too) or return the sponsor card with a cheque(s) or cash sent to school. Any donation from as little as £1 will make a difference to the children in hospital.

Please support your child's sponsored read as much as you can and encourage them to complete the reading tracker that they'll be given when our readathon starts. They'll be helping children in hospitals get books, as well as helping themselves, and our school receives free books worth 20% of our grand sponsorship total, so there really is something in it for everyone.

For more information, check out your child's sponsorship card, which will be given out this week, and visit www.readforgood.org. **Please return the sponsorship card, reading tracker (and any cash sponsorship in a named envelope) on Monday 20th October, 2025.**

Thank you for your support!

Yours Sincerely,
Mrs Kanval
English Lead

